



PREM JAIN MEMORIAL TRUST
PRESENTS

HARIT PREM
BHARAT



MAHOTSAV
2025
JANUARY 23-29

#PJMT
#HPBM25
DOWN TO
EARTH



7th EDITION OF **HARIT PREM BHARAT MAHOTSAV**

powered by



REVIVE & THRIVE CHALLENGE



How to participate and FAQs
Join India's largest Green Event





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WHAT?

Prem Jain Memorial Trust invites you to be a part of the **REVIVE & THRIVE CHALLENGE**. Upcycling is the process of converting old or discarded clothes, household items, or any materials into something useful and often beautiful. The Revive & Thrive Challenge is a means to use your hidden creativity and a reminder to reduce the carbon footprint you are creating on the planet. You don't have to be a designer or artist, just someone who loves your beautiful planet and has a cool and original idea to share, this is your chance to do your bit!



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HOW?

1. **Record the process** and make a reel or take a photo of the final product with details.
2. File size should not exceed **1MB**.
3. Send your submission via email by **24th January'25** to frontoffice@premjinmemorialtrust.com including your name, institution, and social media handles.
4. After submitting your entry, add the story of your entry on Instagram and Facebook, tagging **@premjinmemorialtrust** and using the hashtags: **#PJMT #HPBM25 #DOWNTOEARTH**.
5. Make sure your profile is public for the entry to be counted
6. Entries will be judged by team PJMT



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TOP 3 WINNERS

- **1ST PRIZE: INR 5000**
- **2ND PRIZE: INR 3000**
- **3RD PRIZE: INR 2000**

Winners will be announced during Prem Jain Memorial Address on **29th January 2025 at 2 pm** at India International Centre, Lodhi Road, New Delhi

And Acknowledged on <https://premjinmemorialtrust.com/>



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